

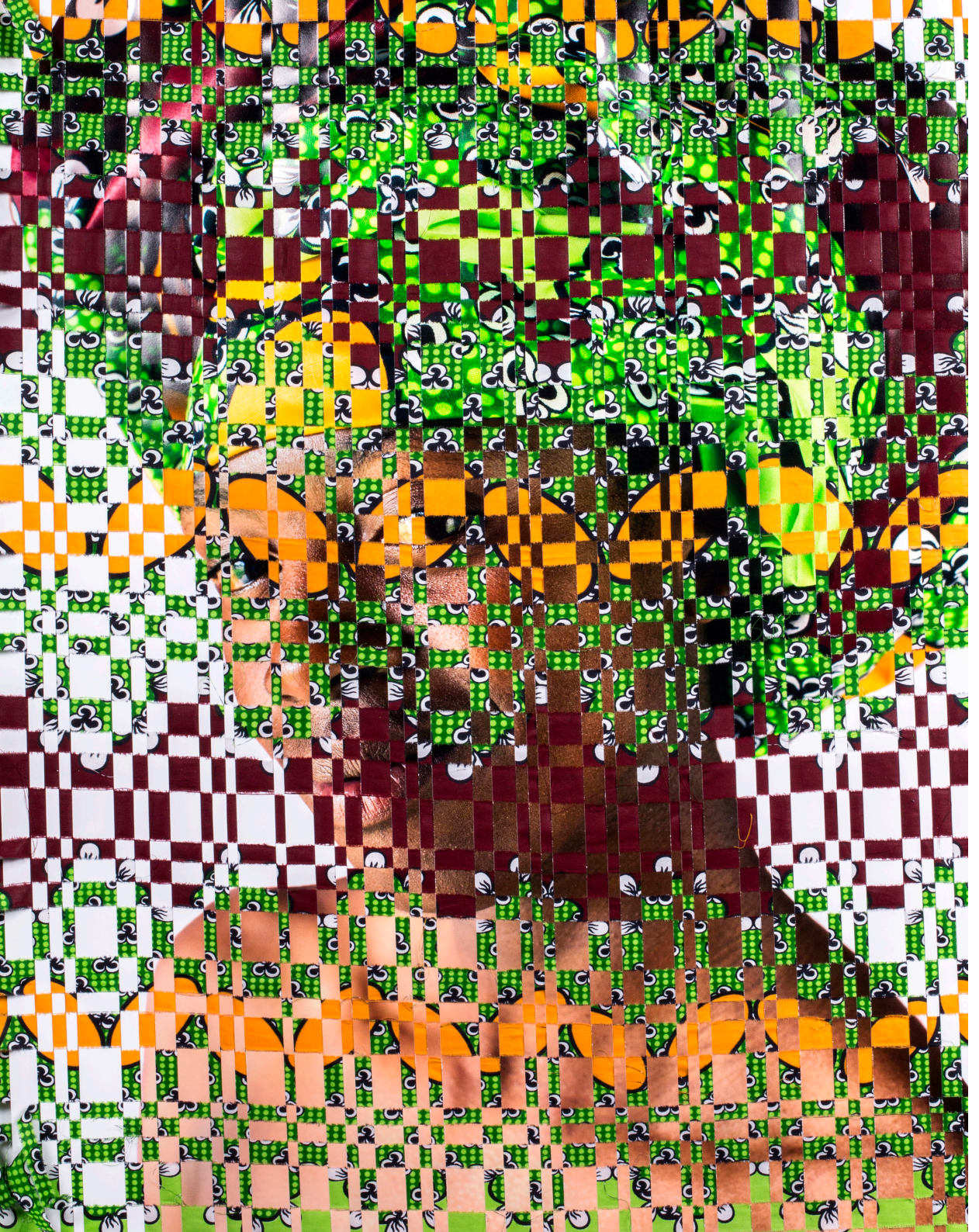
2021

How ready
are you for
practising
law in the
2020s?



Intelwoven

Evolutions in the practice of law



Five client changes

We examine the trends that are changing markets, companies and the way business is done, their impact on corporate legal teams and how law firms are currently responding.

Pages 6–7 **Be Digital**

- What does “going digital” mean for clients? We explore consumer changes, businesses that have found successful models for going digital, and where digital offers return on investment for legal teams.
- Snapshot of the Law Firms’ Response

Pages 8–9 **Be Usable**

- We look at the rise of the experience economy, how the notion of delivering experiences has changed in the pandemic and how corporate legal departments have responded. Definitions and examples of what it means to be usable versus delivering a user experience.
- Snapshot of the Law Firms’ Response

Pages 10–11 **Be Multi-faceted**

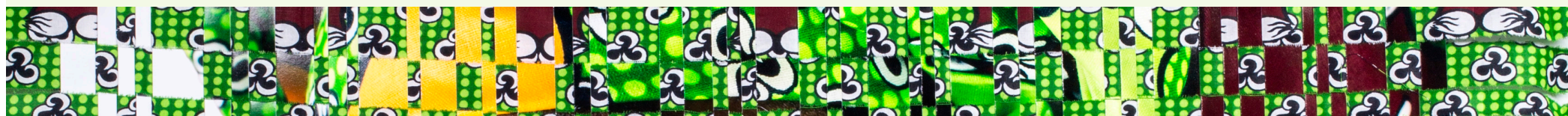
- Business is focusing on building cognitively diverse teams, and the compositions of corporate legal functions has broadened. We look at the different types of client teams that are working together to solve problems or run projects, and their needs from external law firms.
- Snapshot of the Law Firms’ Response

Pages 12–13 **Be Fast**

- The speed of business is increasing with the onset of digital and agile working, with data science making information available instantaneously. We look at how in-house legal teams are speeding up and where they still need to get faster.
- Snapshot of the Law Firms’ Response

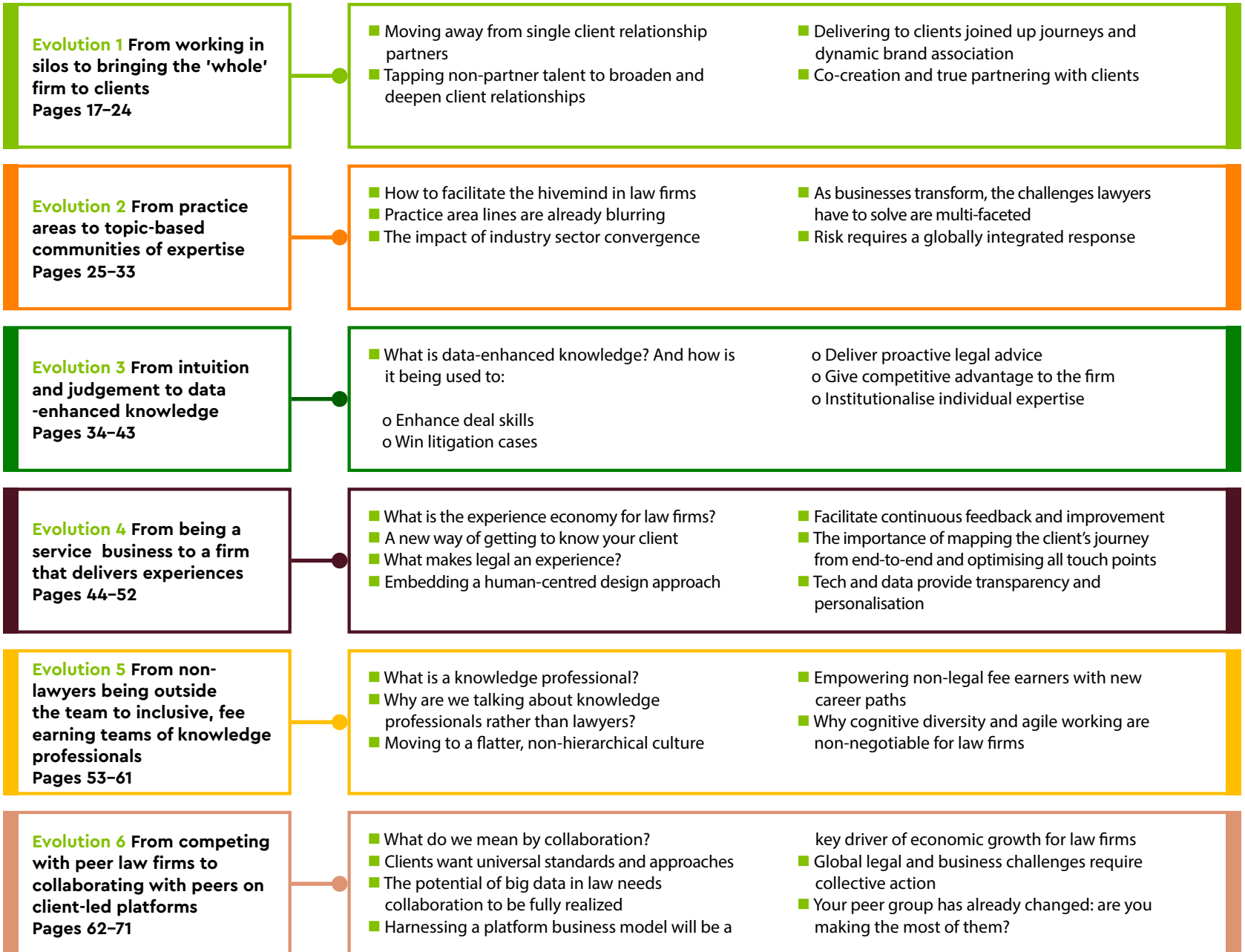
Pages 14–15 **Be Future Ready**

- The pandemic has shown the need for business resilience, requiring legal teams to tackle risk in the broadest sense. We look at how business, society and environmental risks are converging and why in-house lawyers are on the front line.
- Snapshot of the Law Firms’ Response



Six evolutions in the practice of law

Each section explores the six evolutions in detail, supported by current examples and analysis from RSGI. At the end of each section, we recommend ways in which law firms can embrace these evolutions.





Data Design Diversity Pages 72–78

- 3 critical topics or ways of thinking that lawyers must embrace to harness the six evolutions
- Using these tools to enhance knowledge
- Changing the way teams work
- How law firms can adopt these tools

The evidence

Timeframe: 2018-2021. Four key stakeholder groups, globally:

1

Private practice law firms: partners, c-suite business professionals, leadership teams

2600 Interviews
600 Surveyed
3500 Case Studies

2

Corporations: CEOs, CTOs, CIOs, CFOs, COOs, general counsel, deputy GCs, legal operational professionals

2250 Interviews
250 Surveyed
750 Case Studies

3

Law companies, legal technology firms, big four firms, consulting firms: CEOs, CTOs, Partners, CMOs, product designers

400 Interviews
300 Case Studies

4

Academia, non-profits, professional peer organisations, bar associations etc.

100+ long-form interviews and access to research studies

Costs

Organisation type	Book an RSGInterwoven session (including the full report)
Small firm/Regional licence (less than 500 lawyers)	£2,495.00
Large/international firm (more than 500 lawyers)	£4,495.00
Presentations to larger audiences and bespoke training sessions	Price upon request

About the RSGInterwoven Report 2021

Based on the research for all our projects in the last three years, the RSGI team has brought survey data, case studies and insights from thousands of interviews together to sum up the changes we see to the practice of law.

Book an RSGInterwoven session

- We will provide an hour-long consulting session to summarise the report's findings.
- RSGI would be happy to provide a quote for additional customised interactive workshop sessions, designed to help law firm leaders and other key internal stakeholders think deeply and differently about where the practice of law is headed.
- To purchase the full Interwoven report, contact RSGI Consulting. The report consists of a 78-slide deck, which covers in analytical detail the changing client demands and the shifts law firms need to make to meet them, with global case studies and survey data to inform future strategic discussions.
- To find out more or to order the report, please email information@rsgi.co

